

When a student in Malaysia attends an online lecture in Melbourne, you call it web conferencing, we call it Meeting Solutions.

Increasingly today academic institutions and corporate enterprises alike are embracing virtual conferencing technologies.

No longer is education confined to campus lecture auditoriums or office training rooms. Virtual conferencing has opened up new ways of learning for students who are separated from their instructors, either through distance, time, or disability.

Whether you're an educational institution, or a corporation that conducts frequent training programs, a Vantage Meeting Solution enables you to offer your students and instructors' greater flexibility and convenience in accessing education and training resources.

#### **Increase Access to Education Resources**

- Provide students who have time and/or distant constraints the ability to access specialist courses and subjects.
- Enable students who are hospitalised or who have a disability the ability to attend classes and participate in a learning environment that simulates a real classroom.
- Stream lectures or important presentations to multiple students and record for future playback. Particularly useful for students who miss classes, or wish to review the lecture for further knowledge retention.
- Invite specialist teachers and guest lecturers from remote areas to participate in special lectures and discussion groups.
- Allow students to interconnect with other campuses for wider access to subjects and resource material.

#### **Facilitate Cross-Institutional Learning**

- Bring students together from around the world to meet online and learn about different cultures.
- Reduce costs and streamline resources. Allow teachers to give simultaneous lectures to students attending in multiple locations.
- Enable students in remote areas to collaborate on group projects and assignments with other students.



#### **Use as a Tool for Consultation**

- Enable parents in remote areas to meet with teachers to discuss their child's academic progress.
- Provide a forum for staff between different educational institutions to meet and discuss education reforms, curriculum agenda, and education policies.
- Facilitate collaboration between teachers in remote areas where they can share subject matter, expertise or perhaps a unique approach to a common issue.

#### **Conduct Distance Learning for Business Purposes**

Virtual conferencing can also be an effective educational tool for the organisation. Corporate trainers can use it to educate dispersed participants, executives are able to communicate more effectively with employees, and medical professionals can attend conferences based internationally.

You can use it to:

- Train sales reps on product information, sales techniques, competitive situations and market direction while increasing information retention.
- Conduct monthly brainstorming sessions.
- Enable employees to undertake distance education courses relating to their employment during work hours.
- Convert training manuals into on-demand streaming broadcasts that allow for multiple access.

## Case Study Scenarios

### **Business Problem:**

*"We need to bring teachers and students together from around the country, and internationally, to interact and collaborate."*

A major Australian university required a solution that would assist them in delivering their learning and teaching program across 3 campuses, and offshore in Malaysia. They required a flexible method of delivering content, as well as a scaleable solution to allow for additional teleteaching sessions in the future.

### **Meeting Solution:**

Vantage developed a virtual conferencing solution that enabled the University to run classes from lecture theatres to students located remotely, both nationally and internationally. The solution maintained the required levels of communication and interactivity as would usually occur in a classroom environment. By deploying 13 video conferencing systems across their multiple campuses, as well as a 12-port video conferencing bridge to facilitate multipoint conferencing, the University was able to run sessions that involved more than two parties at any one time. As well as attending lectures, students and University staff can view and collaborate on presentation material.

### **Business Benefit:**

Currently the University conducts over 1600 video conferences each year, which are supported by Vantage's Global Assist Help Desk. Not only has video conferencing become an important component of the University's strategy for flexible delivery of teaching and learning, it is also used extensively for cross campus committee and staff meetings, recruitment interviews, consultation, and research.

### **Business Problem:**

*"We need to be able to train our employees more frequently in order to stay competitive, lower training costs and increase productivity."*

A national engineering company wanted a solution that would enable them to train and communicate with its national field resource staff scattered across diverse geographic regions. Operating in a dynamic industry, the client's objective was to keep its employees at the forefront of new research and innovation by disseminating training and educational material quickly and cost-effectively.

### **Meeting Solution:**

Vantage developed a streaming solution using vMEETING vStream. Not only was the client able to stream and record important presentations and demonstrations, but they were also able to utilise vMEETING to facilitate audio/web conferencing for general business communication. By simply logging on to vMEETING via their PC or phone, employees can attend 'live' training sessions and access pre-recorded training materials.

### **Business Benefit:**

Whilst initially looking for a solution for training purposes, the client has since found that vMEETING has been highly beneficial for general business communications. Employees in remote areas are now using vMEETING to meet and collaborate with colleagues based in other areas. Since the introduction of vMEETING, the client has witnessed a significant increase in productivity and cost-efficiency with a reduction in travel expenses and training costs, quicker skill uptake and overall greater employee satisfaction.